

## Workshop Descriptions (continued)

### **Session L** **New Leaders Of Tomorrow: Moving Apathy to Activism Through C.A.R.E.**

**(3:45 p.m. to 4:45 p.m. — WONDER ROOM)**

In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Learn new techniques on how to effectively development your student government's advocacy efforts
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals

## ASGA Workshop Presenters

### **Michael D. Anthony, Ph.D.**

- Former SGA President and Trustee, Student Senate President, and Student Body Treasurer at North Carolina State University
- Owner, Anthony Creative Solutions, LLC
- Vice President of Student Affairs and Enrollment Management at Rochester Community and Technical College
- Learn more at [www.drmmichaelanthony.com](http://www.drmmichaelanthony.com)
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In DISCOVERY ROOM

### **Dessie Hall**

- Professional speaker, trainer, presenter, student life consultant, and executive director with DH Consulting, LLC
- Founder and Director of Inspire Girls USA
- Idiopathic Intracranial Hypertension (IIH) Advocate
- Student Life Coordinator at Atlanta Technical College
- Over 10 years of experience in SG
- [dhall@atlantatech.edu](mailto:dhall@atlantatech.edu) or [dessiehallspeaks@gmail.com](mailto:dessiehallspeaks@gmail.com)



In ADVENTURE ROOM

### **Michael A. Cadore Sr., MA**

- Associate Provost, Eastern Florida State College Palm Bay Campus
- President, Magnus Solutions, Inc. "Not just good ideas, but *Magnus Solutions*"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- [cadorem@easternflorida.edu](mailto:cadorem@easternflorida.edu) or [magnussolutionsinc@gmail.com](mailto:magnussolutionsinc@gmail.com)



In ADVENTURE ROOM

### **W.H. Oxendine, Jr. (Butch)**

- ASGA Exec. Director and Founder
- Editor in Chief, *Student Leader* and *Florida Leader* magazines
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 30 years
- [butch@asgaonline.com](mailto:butch@asgaonline.com)



In DISCOVERY ROOM

### **Suzette Walden Cole, M.Ed.**

- Professional speaker, trainer and consultant with SWC Speaks
- Former SG Advisor and Student Affairs Professional for more than 10 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
- [swcspeaks@gmail.com](mailto:swcspeaks@gmail.com)



In WONDER ROOM



**Friday, July 20, 2018**

**8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast**  
DISCOVERY ROOM FOYER (Conference Registration)  
MAGIC ROOM (Buffet Breakfast)

**9:00 a.m. to 9:20 a.m. — Welcome**  
■ Butch Oxendine, Emcee  
DISCOVERY ROOM

**9:20 a.m. to 9:30 a.m. — Networking Break**

**9:30 a.m. to 10:45 a.m. — Training Block I**

**A. *Starting Over: Jump-Starting Your Student Government from Scratch*** — Butch Oxendine  
DISCOVERY ROOM

**B. **NEW WORKSHOP** *SG Matters*** — Dessie Hall  
ADVENTURE ROOM

**C. *Cultural Competency & SG Leadership: Ensuring Everyone's Asked to Dance*** — Suzette Walden Cole, M.Ed.  
WONDER ROOM

**10:45 a.m. to 11:00 a.m. — Networking Break**

**11:00 a.m. to 12:00 p.m. — Training Block II**

**D. *Effective Student Legislators: You Won the Senate Seat...Now What?***  
— Michael D. Anthony, Ph.D.  
DISCOVERY ROOM

**E. **NEW WORKSHOP** *SG Woes*** — Dessie Hall  
ADVENTURE ROOM

**F. *On the Right Foot: Building Rapport with Your SG***  
— Suzette Walden Cole, M.Ed.  
WONDER ROOM

Private Consulting (by appointment) — Butch Oxendine  
VISTA PRE-FUNCTION ROOM

**12:00 p.m. to 1:15 p.m. — Lunch**  
APPLEBEE'S RESTAURANT

# Advisors Conference

**1:15 p.m. to 2:15 p.m. — Roundtables**

1. Veteran Advisors — DISCOVERY ROOM
  2. New Advisors — ADVENTURE ROOM
- Private Consulting (by appointment) — VISTA PRE-FUNCTION ROOM**  
(You will have an hour with an ASGA expert to discuss your unique issues, problems, and challenges.)

**2:15 p.m. to 2:30 p.m. — Networking Break**

**2:30 p.m. to 3:30 p.m. — Training Block III**

**G. *Structural Integrity: Is Your Ship Ready for the Voyage Ahead?***  
— Michael D. Anthony, Ph.D.  
DISCOVERY ROOM

**H. **NEW WORKSHOP** *Best SG Initiatives*** — Dessie Hall  
ADVENTURE ROOM

**I. *Advising 2.0: Navigating and Negotiating Institutional Politics***  
— Suzette Walden Cole, M.Ed.  
WONDER ROOM

Private Consulting (by appointment) — Butch Oxendine  
VISTA PRE-FUNCTION ROOM

**3:30 p.m. to 3:45 p.m. — Networking Break**

**3:45 p.m. to 4:45 p.m. — Training Block IV**

**J. *D.E.L.E.G.A.T.E.—Just Do It!*** — Michael D. Anthony, Ph.D.  
DISCOVERY ROOM

**K. **NEW WORKSHOP** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)*** — Michael A. Cadore Sr., MA  
ADVENTURE ROOM

**L. *New Leaders of Tomorrow: Moving Apathy to Activism through C.A.R.E.*** — Suzette Walden Cole, M.Ed.  
WONDER ROOM

Private Consulting (by appointment) — Butch Oxendine  
VISTA PRE-FUNCTION ROOM

**4:45 p.m. to 4:50 p.m. — Networking Break**

**4:50 p.m. to 5:30 p.m. — Wrap-Up**  
■ SG Advisors Q&A (Michael Anthony, Suzette Walden Cole, M.Ed., Dessie Hall, and Michael A. Cadore Sr., MA)  
DISCOVERY ROOM

**6:00 p.m. to 7:00 p.m. — ASGA LOVES ADVISORS Reception**  
■ A special reception in honor of the work you do for your Student Governments!  
MAGIC ROOM



American Student Government Association

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# Workshop Descriptions

## **Session A** **Starting Over: Jump-Starting Your Student Government from Scratch**

**(9:30 a.m. to 10:45 a.m. — DISCOVERY ROOM)**

Many Student Governments are either dormant or are struggling badly, marred by low attendance, poor participation in elections, and a lack of real purpose beyond throwing parties. Maybe it's time to reboot and start fresh with a new plan to make your SG more effective and successful. This 10-point step-by-step "action plan" will help you reform your struggling student government.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Learn the nine steps to start over and reform your SG
- Understand the proper order and steps to take
- Understand the proper role and function of an effective Student Government

## **Session B** **NEW WORKSHOP SG Matters**

**(9:30 a.m. to 10:45 a.m. — ADVENTURE ROOM)**

SG is responsible for functioning as a vehicle of communication amongst students, faculty, staff, and administration to address a wide variety of matters that affect the campus community. At times, SG leaders demand answers about matters significant to student life. SG advisors are responsible for assisting students in getting matters addressed and resolved in a timely matter.

In this session, SG advisors will learn how to address SG Matters with students and administration to get results. SG advisors will review scenarios and work in groups to address matters.

**Delivery Format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstration throughout.

**Presentation Resources:** Microsoft PowerPoint, handouts

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Serve as an effective liaison for his/her respective institution
- Create/revise guidelines and procedures on addressing SG matters
- Coach student leaders on how to address concerns and propose possible solutions
- Collaborate with administration concerning SG matters

## **Session C** **Cultural Competency & SG Leadership: Ensuring Everyone's Asked to Dance**

**(9:30 a.m. to 10:45 a.m. — WONDER ROOM)**

Thinking about diversity as inviting a person to a party means that inclusion is ensuring that person is also asked to dance. On our campuses, we have members of our student bodies struggling to feel valued and heard. Our country is facing serious issues—those captured in #BlackLivesMatter, sexual violence on campus and gender identity. Representing ALL students requires SG leaders develop heightened levels of cultural competence. This session is designed to have leaders reflect on their own cultural lens to enable them to be more effective in their SG role and serving your campus community.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes presentation software, and printed handouts.**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the complexities of unconscious bias and systemic -isms.
- Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns
- Gain the ability to seize opportunities for collaboration to foster a more inclusive campus community

## **Session D** **Effective Student Legislators: You Won the Senate Seat...Now What?**

**(11:00 a.m. to 12:00 p.m. — DISCOVERY ROOM)**

Student legislators can have a lot of authority over finances, decisions, space, and much more. You've been entrusted to do what's right, but you might not know how, or even what you could be doing. New and veteran legislators come to this session and explore the who, what, why, and how of being a good student legislator.

**Delivery Format:** PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is lecture/dialogue based, and the presenter engages participants in mini brainstorming and strategy sessions throughout the presentation to maximize the information being shared in the room. Oftentimes suggestions, tools, and strategies are written on a flipchart paper as participants share best practices.

**Presentation Resources:** This session utilizes PowerPoint/Keynote, flipchart paper, and printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 3**

**Learning Outcomes. After attending this session, participants should be able to:**

- Discuss ethics and integrity as they relate to holding a legislative position
- Identify strategies for being an effective representative
- Learn to develop effective legislation and how to engage constituents

## **Session E** **NEW WORKSHOP SG Woes**

**(11:00 a.m. to 12:00 p.m. — ADVENTURE ROOM)**

It becomes stressful when SG advisors juggle multiple roles while trying to advise multiple student organizations. It's often noted that advising SG takes a lot of time and effort in addition to other responsibilities. In this session, SG advisors will learn how to balance their work load in order to reduce stress, prioritize time, and delegate tasks.

**Delivery Format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstration throughout.

**Presentation Resources:** Microsoft PowerPoint, handouts

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the role and expectations of an advisor
- Learn the seven steps to overcome the WOES of being an advisor
- Learn how to reduce stress
- Learn how to prioritize time
- Learn how to delegate tasks

## **Session F** **On the Right Foot: Building Rapport With Your SG** **(11:00 a.m. to 12:00 p.m. — WONDER ROOM)**

One of the first areas of struggle for a new advisor is not only understanding your role, but, also, establishing a rapport with the SG leaders. As an advisor, your effectiveness directly correlates with the trust that your SG leaders have with you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore how to effectively use one-on-one meetings with key leaders, the use of worksheets to aid you in getting to know your SG students better, and a quick reference use of an advisement inventory to find out what your SG leaders expect from you as their advisor.

**Delivery Format:** Due to the significant amount of technical information provided, the majority of this is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 3**

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to effectively use one-on-one meetings with key leaders
- Ability to evaluate the use of worksheets to aid in getting to know SG students better
- Ability to use a quick reference advisement inventory to find out what their SG leaders expect from their advisor

## **Session G** **Structural Integrity: Is Your Ship Ready for the Voyage Ahead?**

**(2:30 p.m. to 3:30 p.m. — DISCOVERY ROOM)**

Every year in SG is like starting a new voyage. Is your ship (SGA) ready to fulfill its mission? Is your crew (new student leaders) prepared? Do they even have enough crew members, and if so, is everybody in the right place? If your SGA struggles with a few people doing all the work, or never seems to finish what they set out to do, then they may have a problem with the STRUCTURE of SGA! Come learn how small and large structural and organizational changes can unlock new energy and effectiveness within your SGA and students.

**Delivery Format:** PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is lecture/dialogue based. Feedback, questions, and solutions are encouraged and prompted throughout the presentation.

**Presentation Resources:** This session utilizes PowerPoint/Keynote and printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 3**

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify the elements and steps for reorganization of SGA
- Examine two models of reorganized SGAs as a template
- Explore strategies to enhance SGA by revising or enhancing infrastructure

## **Session H** **NEW WORKSHOP Best SG Initiatives**

**(2:30 p.m. to 3:30 p.m. — ADVENTURE ROOM)**

It is customary that SG offers a wide array of programs and services to enhance students' experience. At times, SG advisors get stressed trying to keep up with the same practices which brings about the same results. Often times, this prevents SG from moving forward. It affects the programs and services in numerous ways which leads to low morale and lack of student engagement.

Discover the best initiatives from other SG advisors to enhance your SG in order to assist with increasing membership, retaining members, allocating funding, and providing quality programming.

**Delivery Format:** Roundtable

**Presentation Resources:** Microsoft PowerPoint

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Discover initiatives to enhance your SG
- Collaborate with other advisors
- Identify resources available

## **Session I** **Advising 2.0: Navigating and Negotiating Institutional Politics**

**(2:30 p.m. to 3:30 p.m. — WONDER ROOM)**

Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic". Sometimes are colleagues, and supervisors, raise the question, "Can't you just make this happen?" In this session, we will explore techniques for navigating and negotiating these situations and others.

**Delivery Format:** Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, video) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
- Ability to critically assess situations for potential "political pitfalls"
- Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders

## **Session J** **D.E.I.E.G.A.T.E.—Just Do It!**

**(3:45 p.m. to 4:45 p.m. — DISCOVERY ROOM)**

Delegation is a process and an art form. If you are going to get anything done this year, you have to do this better! Bring your fears of not doing it all yourself this session and leave with a renewed sense of your ability to just let go!

**Delivery Format:** PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is lecture/dialogue based, and utilizes a case study analysis by table participants to understand the content. Role-play is used to practice what has been learned.

**Presentation Resources:** This session utilizes PowerPoint/Keynote, case study, and printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Describe the process of delegation
- Develop strategies to improve delegation skills
- Practice the language and art of delegation

## **Session K** **NEW WORKSHOP Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**

**(3:45 p.m. to 4:45 p.m. — ADVENTURE ROOM)**

"Keep in mind it's not about you but student success." This discussion opens dialogue with Advisors peers to discuss experiences and the importance of Multi-cultural Competency, Empathy, Flexibility, and Self-Awareness. This also includes an overview and the importance of Policy & Procedures. "What you know gets hired. What you do can get your fired."

**Delivery format:** This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive): 3**

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of student success as it pertains to Multicultural Competency, Empathy, Flexibility, and Self-Awareness
- Understand and Respect the differences of all students and your advisor colleagues
- Learn the implications and consequences of institutional Policy & Procedure

**For a limited time: Download workshop handouts for this conference at <http://bit.ly/1GuKVcw>**